



SCHOOL  
OF  
MANAGEMENT



ÉCOLE UNIVERSITAIRE  
DE MANAGEMENT

MASTER

MASTER MANAGEMENT & ADMINISTRATION DES  
ENTREPRISES, UNIVERSITY OF LORRAINE

# SUSTAINABLE CORPORATE MANAGEMENT

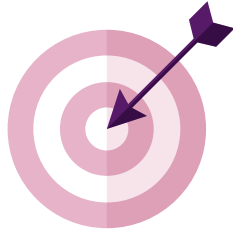


IN ENGLISH ONLY





# Objectives



The MAE Master in Sustainable Corporate Management (SCM) is a 2-year program fully taught in English and offered by the IAE Nancy School of Management at Université de Lorraine. This program provides students with a comprehensive understanding of key management disciplines and combines theoretical and practical approaches, with a strong focus on sustainability.

The SCM Master's program equips future leaders with the skills to manage cross-functional processes, implement sustainable organizational change, and develop corporate strategies centered on social and environmental responsibility. Graduates will be prepared to lead teams and projects in diverse, multicultural, and sustainability-conscious environments. The curriculum addresses also critical issues such as technological advancements, environmental challenges, and the pressing need for ecological transition within the context of an evolving, globalized economy.

The program is open to students from various academic backgrounds and from any country. It is specifically designed for individuals with prior education in fields such as engineering, science, law, social sciences or humanities and provides a valuable opportunity to enhance their expertise with essential management skills. The program welcomes applicants who hold a minima a bachelor's degree (or equivalent of 180 ECTS), master's graduates and professionals in continuing education. Applicants with a background in management are also encouraged to apply, provided they demonstrate how the program will further their professional development.

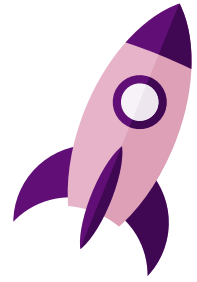
- A recognized degree from a prestigious, established European university.
- A specialized master degree in corporate and sustainable management with a process-driven approach to organizational practices.
- Courses addressing contemporary global and European sustainability challenges faced by modern organizations.
- The acquisition of advanced knowledge of sustainable corporate practices to develop or strengthen managerial and sustainability-focused skills aimed at career progression.
- A full and vibrant multicultural experience with students coming from all over the world.



The Master's program takes place on-site in Nancy, France. It is conducted entirely in English. As it recruits students from all over the world, it is a multicultural, sharing experience.

Selected participants can take part in student exchange programs within the EURECA-PRO European University, or with other partner academic institutions (Canada, Germany, Austria, Belgium, Netherlands, Spain, Italy, Slovakia, Switzerland, Poland, Turkey, etc.).

# Opportunities



Graduates of the Master in Sustainable Corporate Management will be equipped for leadership roles in diverse sectors, integrating sustainability into organizational practices. The program emphasizes ethical decision-making and prepares graduates to address ecological and technological challenges, drive organizational change, and implement strategies for environmental and social responsibility. With a global perspective, they will be capable of managing teams and projects in multicultural environments..

## **CAREER PATHWAYS FOR PROGRAM GRADUATES:**

- *Manager in International Business (Marketing, Sales, etc.) with a focus on sustainability and ethical trade.*
- *Business Unit Manager with an emphasis on responsible corporate governance.*
- *Organizational Management, specializing in sustainability performance and impact control.*
- *Strategic Human Resource Management in multicultural and diverse environments, promoting inclusivity and sustainable work practices.*
- *Engineering Project Management with dual competencies, combining technical expertise with responsible management.*
- *Consultant in organizational transformation, focusing on sustainable development and ethical business practices.*

# Application



**THE SCM PROGRAM WELCOMES STUDENTS FROM ACROSS THE GLOBE WHO ARE PASSIONATE ABOUT SUSTAINABLE AND RESPONSIBLE MANAGEMENT.**

- French and international students who have successfully completed a Master's degree in Engineering, Sciences, Medicine, Arts, Literature, Human and Social Sciences etc. (or a minimum of a 3 or 4-year Bachelor's degree with at least 180 ECTS credits) and who wish to complement their expertise with solid management skills.
- French or international young professionals, either currently employed or in career transition, holding a Bachelor's or Master's degree in any field, who are seeking to develop expertise in sustainable business practices or enhance their knowledge and leadership skills in international contexts.
- Applicants with higher education in business, management, or economics are welcome to apply. However, they must clearly articulate in their application how this program will support their career objectives in addition to their previous education.
- Applications from candidates in continuing education without a 4-year Bachelor's or Master's degree (or equivalent qualification) will be reviewed by a special commission that evaluates professional experience. In such cases, candidates must have a minimum of four years of managerial responsibility, with a focus on sustainability or ethical business leadership.

## PREREQUISITES

Applicants must provide a valid & recent certificate of English language proficiency, which demonstrates a minimum B-2 level (C1 recommended). All IELTS, TOEFL, TOEIC, and Duolingo tests are accepted. Unless, they are a native English speaker or have proof of working or studying in an English-speaking environment.

Students applying for full English programs do not need to provide French certification. However, it is important to know basic French for everyday use in France and to develop French-proficiency for those who intend to intern or work in France.

## APPLICATION PROCEDURE

**1. International students residing in the following 69 countries listed below must apply via Campus France's "Etudes en France" website.**

Algeria, Argentina, Azerbaijan, Bahrain, Benin, Bolivia, Brazil, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Chad, Chile, China, Colombia, Comoros, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Djibouti, Dominican Republic, Ecuador, Egypt, Ethiopia, Gabon, Georgia, Ghana, Guinea, Haiti, Hong-Kong, India, Indonesia, Iran, Israel, Japan, Jordan, Kenya, Kuwait, Lebanon, Madagascar, Malaysia, Mali, Mauritania, Mauritius, Mexico, Morocco, Nepal, Niger, Nigeria, Pakistan, Peru, Qatar, Russia, Saudi Arabia, Senegal, Singapore, South Africa, South Korea, Taiwan, Thailand, Togo, Tunisia, Turkey, Ukraine, United Kingdom, United Arab Emirates, United States, Vietnam.

**Here are a few important steps:**

**STEP 1:** Submit your application on the "Etudes en France" website.

The deadline for submission of applications via Etudes en France depends on each embassy. For some countries, it starts as early as **October** and **may end as soon as December**. Please kindly check with the Campus France of your country.

**STEP 2:** Selection interviews

If the application is shortlisted, a personal interview will be organized in **MARCH/APRIL/MAY**.

**STEP 3 :** Admission results

The results will be published on the "Etudes en France" website in **MAY (May be early)**.

## 2. Students from France, EU-countries and countries without Campus France procedure must apply via the “Mon Master” Platform.

Here are a few important steps:

**STEP 1:** Submitting the application on the “Mon Master” website.  
“Mon Master” platform opens from end of February to end of March.

**STEP 2:** Selection interviews  
If the application is shortlisted, a personal interview will be organized in **MARCH/APRIL/MAY**.

**STEP 3 :** Admission results  
The results will be published on the “Mon Master” website in **MAY (May be early)**.

### 2<sup>nd</sup> chance application session

- Open only if seats remain available.
- This session is limited to non-French students & residents from other EU countries or from non-Campus France countries.

#### SUBMISSION DEADLINES:

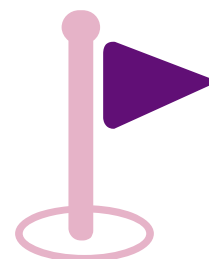
- For non-EU students, applications must be submitted via email to [iae-nancy-international-contact@univ-lorraine.fr](mailto:iae-nancy-international-contact@univ-lorraine.fr) between **MID-APRIL AND MID-JUNE**.
- For French and EU students, the deadline is extended until **MID-AUGUST**.

#### INTERVIEWS AND RESULTS:

- The selection process for applications submitted from mid-April to mid-June will take place from **APRIL TO JULY**, including interviews. Results will be published during **APRIL TO JULY**.
- The selection process for applications submitted in July until mid-august by French and EU students will take place in late **AUGUST/EARLY SEPTEMBER** and results published in **EARLY SEPTEMBER**.

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# Scholarship



The French Ministry of Foreign Affairs offers the Eiffel Scholarship Program, designed to attract international students with outstanding academic achievements at the Master's and Doctoral levels. The application process generally begins at the end of September and concludes in early January. Student applications for the Eiffel Scholarship are submitted by the universities. A candidate may be supported by only one university. To apply for our program AND the Eiffel scholarship, please contact us via email at [iae-nancy-international-contact@univ-lorraine.fr](mailto:iae-nancy-international-contact@univ-lorraine.fr) between September and November 15th.

In addition, French embassies in many countries offer scholarship programs for students wishing to study in France. Please reach out to the French Embassy in your home country for more details. Be aware that application deadlines can vary significantly from one country to another and may take up to a year.

For more information on various scholarship opportunities, please visit the Campus France website: [www.campusfrance.org/en/bursaries-foreign-students](http://www.campusfrance.org/en/bursaries-foreign-students).

Additionally, for French students, scholarships are available through CROUS (Centre Régional des Œuvres Universitaires et Scolaires). These scholarships are based on financial need and can be applied for via the CROUS website: [www.messervices.etudiant.gouv.fr](http://www.messervices.etudiant.gouv.fr).

**Please note that neither the IAE NANCY School of Management nor the Université de Lorraine offers a dedicated scholarship program for international students.**

# Useful Information

## TUITION FEES

|   |                             |   |
|---|-----------------------------|---|
| FRENCH STUDENTS   | <i>Initial training</i>     | <b>ANNUAL TUITION FEES :</b><br>Approximately <b>€250</b> (National Registration fee)<br>+ <b>€103</b> CVEC contribution  |
|   | <i>Continuous education</i> | <b>ANNUAL TUITION FEES :</b><br>1. <b>€6,900</b> when financed by companies, organizations, etc.<br>2. <b>€3,900</b> (+ <b>€280</b> tuition) when financed by the candidates themselves   |
| <b>FOREIGN STUDENTS</b><br>from EU countries, French-speaking countries and UNCTAD-listed countries<br>(listed on <a href="https://tinyurl.com/5n66vtpb">https://tinyurl.com/5n66vtpb</a> ) |                             | <b>ANNUAL TUITION FEES :</b><br>Approximately <b>€250</b> (National Registration fee)<br>+ <b>€103</b> CVEC contribution  |
| <b>OTHER FOREIGN STUDENTS</b><br>(Excluding EU, French-speaking and UNCTAD-listed countries)  |                             | <b>ANNUAL TUITION FEES :</b><br>1. <u>FIRST YEAR:</u> <b>€3,879</b> (Registration fee for International students) + <b>€103</b> CVEC contribution<br>2. <u>SECOND YEAR:</u> <b>€250</b> (National Registration fee) + <b>€103</b> CVEC contribution<br>If direct admission in 2nd year : <b>€3,879</b> + <b>€103</b> CVEC contribution (Registration fee for International students). |

► For the 2025-26 academic year, there will be no direct admissions into the second year. Decisions regarding future years will be communicated at a later time.

## CONTACTS

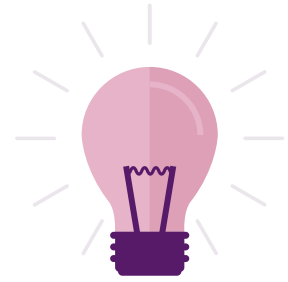
**Student services**  
Application help and information

ASIF SULAIMAN  
 iae-nancy-international-contact@univ-lorraine.fr

**Head of Master Program**

EMMANUELLE GURTNER  
 emmanuelle.gurtner@univ-lorraine.fr

# Study Program



The course hours mentioned below represent the total in-class teaching/instruction time. Beyond these hours, students are expected to participate in individual and group projects, prepare presentations, and submit written papers. This 2 years Master's program emphasizes the importance of theoretical knowledge, applied learning, and independent study. Therefore, students will also have to dedicate time outside of class to enhance their understanding and complete assignments effectively.

The general architecture of the Master in Sustainable Corporate Management program is as follows:

|                          | SUSTAINABLE CORPORATE MANAGEMENT<br>YEAR-1   | SUSTAINABLE CORPORATE MANAGEMENT<br>YEAR-2   |
|--------------------------|--|--|
| 1 <sup>ST</sup> SEMESTER | Courses: 220 hours<br>(mid-September - end of December)<br> | Courses: 220 hours<br>(mid-September - end of December)<br> |
| 2 <sup>ND</sup> SEMESTER | Courses: 220 hours<br>(late January - late May)<br>         | Professional experience (4 to 6 months)<br>and Master's thesis<br>(January to September)   |

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Students have the possibility to complete an exchange semester at a partner university during the second semester of the first year or the first semester of the second year. The choice of the university must be approved by the program director.

## START OF THE ACADEMIC YEAR

MID-SEPTEMBER

Compulsory attendance for all courses



# SUSTAINABLE CORPORATE MANAGEMENT

| FIRST YEAR - SEMESTER 1 |  | Hours | ECTS |
|-------------------------|--|-------|------|
| 9                       | <b>S&amp;T CULTURE ON TRANSITIONS 1: RESOURCES MANAGEMENT</b><br><b>Great Challenges of Transition</b><br>This course introduces key environmental challenges and the social, societal, and economic forces shaping them. It explores : scientific and technological strategies for adaptation, mitigation and innovation ; actors, institutions and policies involved ; and stakeholders' concerns. This course focuses on Resources management : primary resources, secondary resources, circular economy. | 40    | 6    |
|                         | <b>LAW, COMPETITION AND BUSINESS STRATEGY</b><br><b>Strategy and Organisations</b><br>This course provides an overview of European law and values, helping students understand the legal framework shaping business in Europe. It also covers key concepts in managerial economics and strategic management, equipping students with the tools to make informed decisions and develop effective business strategies in an ever-evolving environment.   | 45    | 6    |
|                         | <b>HUMAN RESOURCES, INTERCULTURALITY AND COMMUNICATION</b><br><b>HRM</b><br>The focuses of this course is on HR policies and tools to effectively manage people within organizations. It also covers intercultural and diversity management, helping students navigate diverse work environments. Additionally, students will develop key communication and leadership skills essential for leading teams in a global context.   | 50    | 6    |
|                         | <b>RESPONSIBLE MARKETING FOUNDATIONS</b><br><b>Stakeholders</b><br>Students will understand through this course, consumer behavior and its impact on business decisions. It covers market studies to analyze trends and opportunities. Students will also learn to develop marketing strategies that promote responsible consumption and sustainability.   | 40    | 6    |
|                         | <b>ENTREPRENEURSHIP</b><br><b>Methods</b><br>This course introduces the basics of entrepreneurship, focusing on how to start and grow a business. It covers key financial concepts like budgeting, cost analysis, and reporting. Additionally, students will participate in the I&E Eureca-Pro mini lecture series, gaining insights from experts on innovation & entrepreneurship.  | 45    | 6    |
| FIRST YEAR - SEMESTER 2 |  | Hours | ECTS |
|                         | <b>S&amp;T CULTURE ON TRANSITIONS 2: THE INDUSTRIAL TRANSITION</b><br><b>Great Challenges</b><br>This course introduces key environmental challenges and the social, societal, and economic forces shaping them. It explores : scientific and technological strategies for adaptation, mitigation and innovation ; actors, institutions and policies involved ; and stakeholders' concerns. This course focuses on the industrial transition : Industry 4.0 or 5.0, decarbonation, re-industrialisation.     | 40    | 6    |
|                         | <b>ORGANIZATIONAL STUDIES</b><br><b>Strategy and Organisations</b><br>This subject explores systemic approaches to understanding organizations and their operations. It addresses key issues in information management and the challenges of digitalization. Students will also learn about innovation management and how to drive change within organizations through new ideas and technologies.   | 45    | 6    |

|                     |   |    |   |
|---------------------|---|----|---|
| <b>HRM</b>          | <b>HUMAN RESOURCES MANAGEMENT</b><br>It covers the fundamentals of organizational behavior, helping students understand how to manage and motivate people effectively. It also explores international management practices and the dynamics of global mobility in today's business environment.   | 35 | 6 |
| <b>Stakeholders</b> | <b>CORPORATE SOCIAL RESPONSABILITY IN PRACTICE</b><br>This course deals with some key external stakeholders. It focuses on green governance and corporate social responsibility (CSR), teaching students how businesses can operate sustainably. It also covers sustainable marketing strategies and the challenges of managing supply chains and logistics with a focus on environmental responsibility. | 45 | 6 |
| <b>Methods</b>      | <b>PROJECT MANAGEMENT</b><br>Students will be introduced to the key project management methods and global performance control techniques. They will learn how to effectively manage projects while ensuring alignment with organizational goals. It also emphasizes creative thinking to foster innovative solutions in project execution.  | 55 | 6 |

| SECOND YEAR - SEMESTER 3              |   | Hours | ECTS |
|---------------------------------------|---|-------|------|
| <b>Great Challenges of Transition</b> | <b>S&amp;T CULTURE ON TRANSITIONS 3: REFOUNDING AGRICULTURE</b><br>This course introduces key environmental challenges and the social, societal, and economic forces shaping them. It explores : scientific and technological strategies for adaptation, mitigation and innovation ; actors, institutions and policies involved ; and stakeholders' concerns. This course focuses on Agriculture and Farms. | 40    | 6    |
| <b>Strategy and Organisations</b>     | <b>SUSTAINABLE ORGANIZATIONAL CHANGE</b><br>It examines the economics of globalization and transitions, focusing on how these factors impact businesses and labor markets. It covers essential business ethics to guide decision-making in a global context. Students will also learn how to design organizations that can effectively navigate transitions and adapt to changing environments.             | 45    | 6    |
| <b>HRM</b>                            | <b>HR MANAGEMENT IN TRANSITION TIMES</b><br>This course explores the future of work, focusing on industrial relations and key HR issues. It emphasizes sustainable and responsible HR management practices to enhance employee well-being and organizational performance. Students will learn how to adapt HR strategies to meet the evolving demands of the workplace.                                     | 40    | 6    |
| <b>Stakeholders</b>                   | <b>GREEN FINANCE</b><br>Students will be introduced with the principles of sustainable finance and responsible investment, teaching them how to make ethical financial decisions. It also focuses on ESG (Environmental, Social, and Governance) reporting, helping students understand its importance for transparency and accountability in investments.  | 40    | 6    |
| <b>Methods</b>                        | <b>INVESTIGATION AND RESEARCH METHODS</b><br>It teaches management research methods essential for building a master's thesis. Students will learn both qualitative and quantitative research techniques to gather and analyze data effectively. Additionally, they will participate in lectures and seminars to deepen their understanding and application of these methods.                                | 55    | 6    |

| SECOND YEAR - SEMESTER 4  |  | ECTS |
|---|--|------|
| <b>PROFESSIONAL DEVELOPMENT</b>   |  |      |
| Students will develop their professional experience through an internship ( <i>or job, entrepreneurial project, research project...</i> ) of 4 to 6 Months,   |  | 30   |
| Students will also write a master's thesis during this 9 month-period, and defend it in late September. The topic is chosen in accordance with the program director and the thesis supervisor and is linked with taught subjects. |  |      |



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