



SCHOOL
OF
MANAGEMENT



ÉCOLE UNIVERSITAIRE
DE MANAGEMENT

MASTER BUSINESS MANAGEMENT

MASTER MANAGEMENT & ADMINISTRATION DES
ENTREPRISES OF THE UNIVERSITY OF LORRAINE

2 SEMESTERS



APPLIED CORPORATE MANAGEMENT TRACK 

IN ENGLISH ONLY



MANAGEMENT & ADMINISTRATION DES ENTREPRISES 

IN FRENCH ONLY

1 SEMESTER

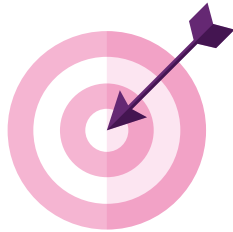


UNIVERSITY DIPLOMA IN MANAGEMENT 

IN ENGLISH ONLY



Objectives



The Master of Business Management from IAE NANCY School of Management is a high level, theoretical and applied management program. It is accessible in continuing education or after a master's degree. It is aimed at both business students or professionals. It allows students or managers to complement their expertise in non-business fields with a comprehensive curriculum in business. It also allows students or managers specialized in specific fields, to broaden their perspectives and polyvalence through the reinforcement of transversal competencies to face business challenges in a globalized world.

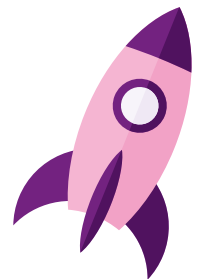
- A national diploma from a highly reputed, established university.
- A general degree in management with a process-focussed approach to organizations.
- Courses that tackle the contemporary international issues faced by organizations.
- Knowledge acquisition to strengthen existing managerial skills and cultivate new skills that could lead to promotion.



The issues facing management in international contexts form the core of the topics included in all the courses offered in the Applied Corporate Management Track. Selected participants may take part in student exchange programs with partner institutions (Canada, Germany, Austria, Belgium, Netherlands, Spain, Italy, Slovakia, Switzerland, Poland, Turkey, etc.) in both tracks. The exchanges take place in the second semester (most starting in January).

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Opportunities



Graduates of the Master of Business Management program will be able to take up positions of responsibility in fields where a transversal view of the organization is required or where a dual role, including management, is required of non-business managers.

Students will learn to manage transversal management processes, effect organizational change and define the business strategy of an organization. On completion of the programme, graduates will be able to redefine organizational processes and the roles and structures consistent with a company's business strategy. Students will also learn about managing people and projects in global, multi-cultural contexts, with an emphasis on collaborative transversal processes rather than a functional silo approach.

Career destinations of program graduates:

Manager in International Business (Marketing, Commerce, etc.) / Business Unit Manager / Organization management: control and performance management / Strategic human resource management in multicultural contexts / Engineering project management (dual competencies) / Consulting in organizational transformations

Application



- Students with a master's degree or equivalent who want to develop multi-skilled expertise through a cross-sectional process approach to organizations and management in international contexts.
- Students with a master's degree or equivalent in non-business disciplines who want to gain expertise in business in international contexts.
- French or foreign managers, currently employed or between jobs, with master's degree (and/or professional experience at management level) who want to strengthen their knowledge and managerial skills in international contexts.
- Courses are also offered at the undergraduate level. Please check <http://iae-nancy.univ-lorraine.fr>

PREREQUISITES

All students wanting to apply for the Applied Corporate Management Track must have a level of English equivalent to a TOEIC score of 780 or a TOEFL score of 90 points minimum (TOEFL iBT).

The admission procedure consists of two stages:

- 1) examination of the application file, then, for those selected at the end of this first stage,
- 2) an interview on the candidate's background and motivation.

The application form is available online on the IAE NANCY website.

Applications by candidates in adult continuing education who do not hold a Master's degree or equivalent will be examined by a commission to validate their professional experience. In such cases candidates should have at least four years' managerial responsibility.

Candidates must have an adequate level in French (Management & Administration des Entreprises) or English (Applied Corporate Management Track).

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1ST SESSION

2ND SESSION

DEADLINE FOR SUBMISSION

OF APPLICATIONS AND INTERVIEWS:

Applied Corporate Management Track
Management & Administration des Entreprises Track

EARLY JUNE

RESULTS:

Applied Corporate Management Track
Management & Administration des Entreprises Track

LATE JUNE

DEADLINE FOR SUBMISSION

OF APPLICATIONS AND INTERVIEWS:

Applied Corporate Management Track
Management & Administration des Entreprises Track

EARLY SEPTEMBER

RESULTS:

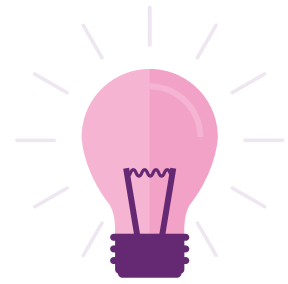
Applied Corporate Management Track
Management & Administration des Entreprises Track

MID-SEPTEMBER








beginning of academic year
mid-september > classroom attendance

Curriculum



The teaching team is made up of teachers and researchers from IAE NANCY in business, economics and political science, all of whom have a PhD in their respective disciplines. Managers with executive positions in different organizations also take part in the teaching, helping to relate the degree to current business challenges faced by organizations.

The general architecture of the degree for regular, on-site students is the following :

| | APPLIED CORPORATE MANAGEMENT TRACK | MANAGEMENT & ORGANISATIONS DES ENTREPRISES TRACK | UNIVERSITY DIPLOMA IN MANAGEMENT |
|--------------------------|--|--|--|
| 1 ST SEMESTER | Courses  | Courses  | X |
| 2 ND SEMESTER | Courses  OR exchange semester + intership and thesis | Courses  + intership and thesis | Courses  + intership and thesis |

APPLIED CORPORATE MANAGEMENT TRACK

| SEMESTER 9 | ECTS | CM |
|---|----------|------|
| UE 901 ORGANIZATIONS AND STRATEGIC MANAGEMENT 1 | 6 | |
| Managerial economics | | 15h |
| Organization theories 1 | | 15h |
| Supply chain and production management | | 15h |
| UE 902 HUMAN RESOURCES MANAGEMENT | 6 | |
| Human resources management | | 15h |
| Intercultural management | | 10h |
| Business ethics and responsibility | | 10h |
| Communication, leadership | | 10h |
| UE 903 ACCOUNTING AND CORPORATE FINANCE | 6 | |
| Accounting | | 20h |
| Corporate finance | | 20h |
| UE 904 MARKETING STUDIES | 5 | |
| Marketing | | 20h |
| Market studies | | 10h |
| UE 905 MANAGEMENT TOOLS AND METHODS | 7 | |
| Project Management | | 10h |
| Entrepreneurship | | 10h |
| Quantitative and qualitative methods | | 20h |
| English (certification) / French for non-natives | | 15h |
| SEMESTER 10 | ECTS | CM |
| UE 1006 ORGANIZATIONS AND STRATEGIC MANAGEMENT 2 | 6 | |
| Economics of globalization | | 15h |
| Organization theories 1 | | 15h |
| Strategic management | | 15h |
| UE 1007 INTERNATIONAL LAW AND HUMAN RESOURCES MANAGEMENT | 5 | |
| International Business Law | | 15h |
| International management and mobility | | 15h |
| Labour and employment relations | | 12h |
| UE 1008 INFORMATION AND CONTROL SYSTEMS | 5 | |
| Management control and performance management | | 15h |
| Management information systems | | 15h |
| Management simulation game | | 15h |
| UE 1009 INTERNATIONAL MARKETING AND RESEARCH METHODS | 6 | |
| International marketing | | 24h |
| Management research methods | | 15h |
| French politics | | 15h |
| UE 1010 INTERNSHIP AND MASTER'S THESIS | 8 | |
| Internship and Master's thesis | | |
| | Total | 406h |

MANAGEMENT & ADMINISTRATION DES ENTREPRISES TRACK

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| SEMESTER 9 | ECTS | CM | TD |
|---|----------|------|------|
| UE 901 GESTION COMPTABLE ET FINANCIÈRE | 6 | | |
| Comptabilité générale | | 15h | 6h |
| Finance d'entreprise | | 15h | 6h |
| Finance de marché | | 15h | 6h |
| UE 902 MARKETING | 6 | | |
| Marketing stratégique | | 15h | 6h |
| Etude de marché / enquêtes | | 12h | 9h |
| UE 903 MANAGEMENT DES RESSOURCES HUMAINES | 6 | | |
| GRH (étude théorique, outils) | | 15h | 6h |
| Communication et psychosociologie / leadership | | 15h | 6h |
| UE 904 MANAGEMENT DES PROCESSUS ET DES PROJETS | 6 | | |
| Gestion de la qualité, production et supply chain | | 15h | 6h |
| Gestion de projet et entrepreneuriat | | 15h | 6h |
| Ouverture professionnelle | | 6h | 6h |
| UE 905 LANGUES ET OUTILS POUR LA GESTION | 6 | | |
| Statistiques | | 9h | 6h |
| Mathématiques financières | | 9h | 6h |
| Anglais des affaires (ou allemand) | | 21h | 9h |
| SEMESTER 10 | ECTS | CM | TD |
| UE 1006 MANAGEMENT STRATÉGIQUE | 6 | | |
| Stratégie d'entreprise | | 15h | 6h |
| Environnement économique | | 15h | 6h |
| Simulation de gestion | | 9h | 12h |
| UE 1007 ENVIRONNEMENT JURIDIQUE | 6 | | |
| Droit des affaires | | 12h | 6h |
| Droit social, droit du travail | | 15h | 6h |
| Droit fiscal | | 12h | 6h |
| UE 1008 SYSTÈMES D'INFORMATION ET DE CONTRÔLE | 6 | | |
| Contrôle de gestion | | 15h | 9h |
| Informatique et système d'information | | 15h | 6h |
| UE 1009 INITIATION À LA RECHERCHE | 3 | | |
| Méthodologie | | 15h | 9h |
| Théories des organisations | | 15h | 6h |
| UE 1010 MÉMOIRE PROFESSIONNEL ET STAGE | 9 | | |
| Mémoire professionnel et stage | | | |
| | Total | 315h | 156h |

Useful Information

TUITION FEES

● REGULAR ON-SITE
EDUCATION

About € 280 (*University of Lorraine tuition fees*)

€ 6000

For contracts financed by companies, organizations

● CONTINUING EDUCATION

€ 3000

for contracts financed directly by the applicants + Tuition fees : about € 280

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CONTACTS

Student service

Information about application

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Applied Corporate Management Track

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