

Contacts

IAE PAU-BAYONNE

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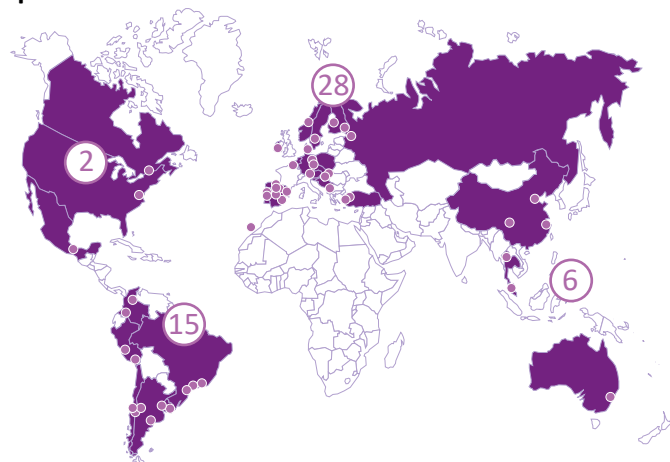
Requirements

Academic level required

- You must hold a university degree of 180 ECTS for European candidates.
- For non-European candidates, a 3 years university degree is required (Bachelor or equivalent).
- This program is specifically designed for students with no Business academic background.

General information

- **English level:** B2 - IELTS 6,0 or equivalent.
- **Cost :** Year 1 - 5000€ / Year 2 - 3000€.
- Choose your international mobility (semester 3) from one of our **50 partner universities**.



Applications

Complete the application form and upload our required documents on our online application platform :



EIBS Master degree

IAE
PAU-BAYONNE
Graduate School
of Management

Master's Degree

**GRADUATE
PROGRAM**

2-year program

European and International Business Studies

Conception : Direction de la communication - Impression : Centre de reprographie - UPPA - Novembre 2023



iae.univ-pau.fr

Objectives

- Gain Management skills to complete your training.
- Discover international innovative business models and strategies.
- Develop leadership and teamwork.
- Combine in depth learning, international mobility and work experience.

5 REASONS to choose this program

- Fully taught in English.
- Small group with high interactivity.
- Multicultural environment.
- French language classes.
- International experience : semester & internship in Europe or Worldwide.

Graduation rate
(classes of 2018 to 2022) :
100%

Employment opportunities

IAE Pau-Bayonne makes its entrance into the Best Master and MBA worldwide ranking with special INNOVATION awards.

Boost Your International Career

- Gain more responsibilities in regional or global management roles With teachings in France and abroad (Europe or Outside Europe).
- With an Internship in France or abroad.
- By gaining skills and knowledge in strategy for organizations.

Job opportunities

The Master’s degree in European and Intenational Business Studies prepares our students for careers in:

- product management
- human ressources management
- project management
- brand management
- customer management...

And has allowed our alumni to manage teams around the world!

Job placement - Class of 2020 survey by UPPA Observatory

75 % of Master 2 graduates have a job 30 months after graduating

50 % of graduates found their first job within 4 months.

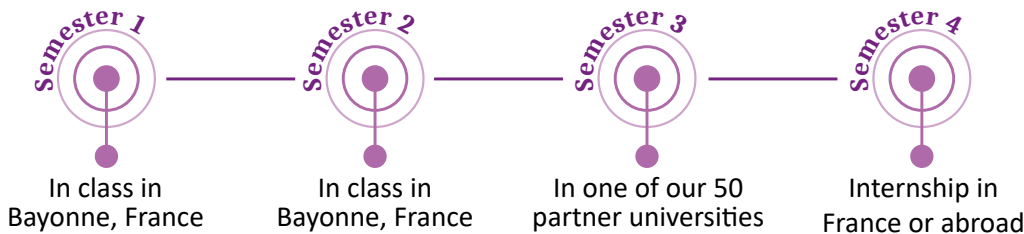
More information on job placement:

<https://ode.univ-pau.fr/fr/insertion-professionnelle.html>

Academic Excellence

- A National Master's degree recognized by French Ministry of Higher Education and European Accreditation.
- Taught by IAE faculty members, International visiting professors and professionals.
- Member of IAE France, a Network over 50 000 students.
- Several Master ranked in best Masters, MS and MBA 2018 by SMBG.

EIBS programme



- **Assessment:** Each module is assessed based on pre-established criteria by the lecturer.
- French grades go from 0 to 20.

Master 1

Semester 1

• Accounting	40 h	4 ECTS
• Organizational Theory	20 h	3 ECTS
• International Marketing	30 h	3 ECTS
• Research Methodology	12 h	2 ECTS
• International Strategy for Business	15 h	3 ECTS
• Corporate Social Responsibility	15 h	3 ECTS
• Supply Chain Management	20 h	3 ECTS
• Methodology in English	20 h	2 ECTS
• Intercultural Communication and Relations	12 h	1 ECTS
• French as a foreign language	45 h	3 ECTS
• Project Management	20 h	2 ECTS
• Career developpment	12 h	1 ECTS

Semester 2

• Corporate Finance	30 h	5 ECTS
• International Human Ressources management	40 h	5 ECTS
• Management Information System	30 h	3 ECTS
• International Business Law I	20 h	3 ECTS
• International Business Law II	20 h	2 ECTS
• French as a foreign language	45 h	3 ECTS
• Research Methodology	12 h	3 ECTS
• Business Game	20 h	4 ECTS
• Project Management	20h	2 ECTS
• Career development	12 h	

Master 2

Semester 3

• International Academic Mobility in one of our 50 partner Universities	30 ECTS
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Semester 4

• Internship in France or Abroad	
• Thesis & Oral defense	30 ECTS